

Attend  
Military Ball

# Northwest Missourian

VOLUME 35

MARYVILLE, MISSOURI

WEDNESDAY, MARCH 23, 1949

NUMBER 10

Burl Ives  
Sings Tonight!

## Next Ten Years Will Bring Opportunities for Elementary Teachers

### Balladeer Brings Old Songs



Burl Ives, named "America's Mightiest Ballad Singer" by Carl Sandburg, will present a program tonight in the College auditorium at 8:15. Successful in many walks of life, the towering minstrel will sing folk songs that are taken from all parts of the United States.

### Burl Ives, American Balladeer, Will Present Major Entertainment

#### Famous Radio Star Will Include Familiar Folk Songs in Program.

Burl Ives, America's mightiest ballad singer, will give a concert in the College auditorium tonight at 8:15. His program will be the major entertainment offered at the College this quarter.

Nationally famous in popularizing the folk music of this country, Burl Ives is also credited with making outstanding successes in radio, movies, theatre, night clubs, concerts, and recordings. Recently he has been successful as an author. His first book, "Wayfaring Stranger," was published last fall.

Ives was Star Fullback  
Born in the heart of the Illinois folk song country, this genial, bearded, robust balladeer made his professional debut at the age of four when he sang before a gathering of old soldiers. Because his mother, father and grandparents used to sing the songs of the plains, mountains, mines, and sea, it was natural enough for him to possess a repertoire of ballads at an early age.

Three months prior to graduation from the Eastern Illinois State Teachers College, where he became star full-back on the team that won a conference championship, Burl Ives became bored and gave in to a long-controlled yearning to see America.

He Became Wandering Singer  
With fifteen cents in his pocket and a banjo, he started thumbing his way eastward from village to town to city, singing for his meals in small restaurants, at church socials and barn dances. It was during this cross-country "tour" that Burl enlarged his repertoire of folk songs.

In following years the "Wandering Troubadour" played professional football, sang on an Indiana radio station, travelled with a group of evangelists and finally found his way to Broadway. Broadway musicals in which the towering minstrel has appeared are "I Married an Angel," "The Boys From Syracuse" and the drama "Heavenly Express." (Continued on page Four)

### Color Film Is Shown Here Today at Assembly

"Magazine Magic," a film telling the story of The Curtis Publishing Company, will be shown in assembly, today, at 10 o'clock. The full color film depicts the production of The Saturday Evening Post, Ladies' Home Journal, Country Gentleman, Holiday, and Jack and Jill. Showing everything from the planting of pulpwood seedlings to the delivery of finished copies to readers, the picture reveals in vivid color and detail what is behind the modern miracle of producing and shipping more than one million magazines every 24 hours. The Curtis Publishing Company, Philadelphia, is the only magazine publishing firm in America with a completely integrated operation, including paper-making, printing, binding and distribution.

### Guardsmen Open Military Ball, Colorful Campus Event, to Public

#### Lee Barron and Band From Omaha Will Be Featured Musicians for Night.

It's here! Well, almost anyway. On the evening of April 2, members of Headquarters Battery, 129th Field Artillery Battalion, will hold their first Military Ball in the College gymnasium.

No detail is being overlooked to make this Ball the social event of the year as it is on many campuses throughout the nation. Lee Barron and his band, of Omaha, Nebraska, will be the featured entertainers of the evening. Color and atmosphere will be added to the Ball by National Guardsmen in full uniform. Informal dress will be in order for those not in uniform.

Invitations have been sent to the commanding general of the 35th Infantry Division, Major General John C. McLaughlin. A former resident of Maryville, Colonel Edward C. Condon, now of Washington, D. C., and the adjutant general of Missouri, John A. Harris, have also received invitations.

Any funds over and above expenses will go into the Battery fund and will be used to augment the "mess" while members are at summer field training and to purchase athletic equipment.

The Guard is receiving the cooperation of Post 100, American Legion, V. F. W., and the Reserve Officers Association. College men assisting with the Ball are Robert Tebow, music and entertainment; Dan Emerson and Lloyd White, ticket sales; Hubert Null, Kenneth McMillen and Philip Denver, publicity. Everyone is invited!

### First Career Day Is Held in District

#### Many High School Seniors Attend Discussions Held at Cameron.

Career Day was observed on Tuesday, March 15, at the Cameron high school. Organized by Mr. Everett W. Brown, director of Field Service, it was the first meeting of its kind to be held in the district.

Approximately 250 seniors from the high schools at Hamilton, Lathrop, Gallatin, Winston, Osborn and Cameron attended the one-day meetings.

About fifty people were present to tell the seniors about a number of occupations, trades, and professions. In the one hour sessions the seniors had opportunities to hear about advantages and disadvantages of various vocations. At the end of each session the students changed groups.

Mr. Arnold Embree of St. Joseph gave the closing address, urging students to select vocations according to their interests, their abilities, their personalities, and opportunities offered in the vocations.

Members of the College faculty who attended the meeting were President J. W. Jones, Dean M. C. Cunningham, Mr. Everett Brown, Mrs. H. V. Neece, Mrs. Robert Gee, Mr. H. D. Peterson, and Mr. Clifford Kensingler.

President Jones Addresses Rotary  
President J. W. Jones was a guest speaker at the Hamilton Rotary Club on Monday, March 14. He addressed the group on the subject, "The Caldwell County Service Council."

### Vacation!

College students will be dismissed for an Easter recess Thursday, April 14, at 5 p. m. Vacation will be over and classes will be resumed Monday, April 18 at 1 p. m.

### Local Guard Unit Gets L-5 Stinson Airplane

Headquarters Battery, 129th Field Artillery Battalion, has received one L-5 Stinson airplane from the Iowa National Guard.

Capt. Stephen Brown and Sergeant James Carter drove Lt. Vincent G. Meyers, pilot, and Sgt. Cleo H. Pederson to the Sioux City air base, last Saturday. Lt. Meyers and Sgt. Pederson flew the plane back to Maryville. The plane will be used for liaison work and for the observation of field artillery fires.

### Frank Kluckhohn Is Speaker at Assembly Program Next Month

Frank Kluckhohn, one who has been behind the Iron Curtain, will speak in assembly Monday, April 18, at 2 p. m. Mr. Kluckhohn, who is the former chief of Pacific Staff, New York Times, and chief of Latin American Staff, New York Times, has entitled his lecture "Latin-America in Transition."

Mr. Kluckhohn was in Finland during the elections. He has travelled throughout Scandinavia and into surrounding Vienna. He flew into Berlin with the Air Lift and out to Frankfurt with General Clay and Bob Murphy, who has ambassadorial rank and is Clay's political adviser.

According to his sponsors, Columbia Lecture Bureau, Inc., New York, Mr. Kluckhohn realized he was under observation during the time he was behind the Iron Curtain. Two attempts made on his life proved to him that he had been labeled by the Russians as a spy and that they were observing no ceremony in liquidating him.



FRANK KLUCKHOHN

In spite of these obstacles, Mr. Kluckhohn was able to gather much new and never-before-published material for lectures and for magazine articles. Among them are the article on Scandinavia's place in the Cold War, published in "Look," and the article about a Swedish woman under socialism in the "Red Book."

### Tower Staff Completes Year's Work on "49er"



Members of the Tower Staff report that work on the College yearbook is nearly completed. Putting finishing touches on the copy are, standing, left to right, Wanda Praisewater, faculty editor; Dick Gordon, senior editor; Ruth Holbrook, index editor; Dick Appleman, sports editor; Betty Hudson, copy editor; and Peggy Ford, activities editor. Seated, left to right, are Lee Hoover, typist; Bill Elam, editorial editor; David Arthur, business manager; Helen Fisher, editor; Mary Lou Laughlin, assistant editor; and Jewell Rice, art editor.

### Helen Fisher, Editor, Sends Yearbook to Printers

Helen Fisher, editor of the College annual, the Tower, announces that the '49er edition has gone to press. It is now in the hands of the Colgan Engraving Company and the Grimes-Joyce Printing Company, both of Kansas City. Distribution of 800 copies to students will begin soon after May 15.

Cost of the Tower to students will be three dollars. Each activity ticket purchased during the summer, fall and winter quarters of 1948 and spring quarter of 1949 will be accepted as seventy-five cents toward payment for the book. Students who have attended College four consecutive quarters will receive their Tower without charge. Students who left school during the year will be able to obtain their Tower by writing David Arthur, business manager for the Tower.

In keeping with the "49er" theme, the Tower will have a green cover trimmed in gold. A picture of Julia Polton, the "49er" Tower Queen, will precede all sections in the book. The annual Tower Dance revealed that the "49er" Tower will be dedicated to Dr. M. C. Cunningham, dean of faculty.

Since September students have been preparing the book. Each student on the staff, under the supervision of Mr. Howard Ringold, was assigned a specific duty. During the winter quarter, meetings were held each evening from 4 p. m. to 5:30 p. m.

Editor and business manager for next year's Tower will be chosen sometime this month by the advisory committee.

### Board of Regents Elects New Officers

#### Gallatin Editor Becomes Member of Governing Group for College.

The College Board of Regents re-elected Mr. M. E. Ford of Maryville, as president at their meeting in St. Joseph, Monday.

Richard L. Douglas, St. Joseph, was elected vice-president to succeed James Curry 'of Oregon, whose term had expired.

Joseph M. Roberts, Gallatin, a new member of the board was qualified at Monday's session. A. J. Dinsdale, Maryville, was elected treasurer to succeed Clarence Nyström, of Maryville, who died recently.

Other members attending the session were Allen Wheritt, Liberty; Judge J. V. Gaddy, St. Joseph, and A. B. Kammerer, Chillicothe.

The board approved the appointment of Dr. Paul T. McNutt as chairman of the department of music to fill a vacancy. John Smay has been acting head of the department this year.

Mr. McNutt will come to the College Sept. 1, after completing requirement for a doctor's degree in music at the University of Oregon. At present Mr. McNutt is professor of music and teacher of voice in Linfield College, McMinnville, Ore.

The resignation of Mrs. Harold (Margaret) Neece of the commerce department at the end of the summer term was accepted.

Mrs. Margaret Shafer, now teaching at Weston, was appointed to fill the position of Mrs. Neece. She will receive her master's degree at the end of the summer term at the University of Missouri.

### It's Time for Play!

Students and faculty are invited to attend play nights from 7 to 9:30 o'clock in the College gymnasium on the following March dates: Thursday, 24; Tuesday, 29; Thursday, 31. The gymnasium and swimming pool will also be open from 2 to 4:30 p. m. on Saturday afternoons.

### Noted Scholar Will Lecture on Problem Involving U. S. S. R.

Dr. John Somerville will speak in assembly Friday morning, April 1, at 10 o'clock, on "What Is the Soviet Concept of Democracy?" Dr. Somerville has been a pioneer in the United States in the serious study of Soviet problems.

He instituted and taught at Columbia the first university courses in this country devoted to an examination of Russian thought since the Revolution. He has lectured on Soviet culture and civilization at numerous universities and colleges here and in Canada.

Scholar of international repute whose work has been translated into several foreign languages, Dr. Somerville has been an American representative at the International Congress of Philosophy and Science three years. He has written authoritative books, encyclopedia articles, and articles for leading journals in the United States and abroad.

### Chillicothe Graduates Schedule April Dinner

Friday night, April 1, a dinner will be held for all students and former students of the College who live in or near Chillicothe. Reservations may be made with Mr. Howard Leech, coordinator of the Chillicothe Public Schools and president of the College alumni association.

President J. W. Jones, Dean M. C. Cunningham, Dean Lon Wilson, Coach E. A. Davis, Coach Ryland Milner, Mr. Everett Brown and other members of the faculty and students are planning to attend the dinner.

### Long-Haired Cast Presents Old Play

#### 'Taming of the Shrew,' Shakespearean Comedy, Is Choice.

When "The Taming of the Shrew" is presented on April 28 and 29, the culmination of many weeks of hard work for Mr. Robert F. Gee and his cast will be realized. The long period in which the male members of the cast have gone without a haircut will all be ended.

At the present time, members of the cast are working on individual scenes and finishing the memorization of lines.

Katherina Holds Own  
Some of the scenes which the audience should particularly enjoy are those in which Petruchio, played by Charles Newton, slaps, hits, and pushes virtually everyone else in the cast. Carolea Pritchard playing the part of Katherina, manages to hold her own with a powerful right hook.

The audience may not be able to understand the Latin love scene between Bianca and Lucentio, but the actions are quite clear. Betty Hudson and Monty Pitner play the parts of the lovers who are intent upon beguiling her father through a process of one disguise after another.

Bill Woos in Vain  
Herbert Awe and Bruce Walkup manage to steal a few scenes by their antics as foolish servants. Bill Elam, playing the part of a somewhat antiquated lover, woos in vain.

From beginning to end the play is filled with boisterous words and action and if the cast can withstand the wear and tear and long hair the curtains will part on Thursday, April 28, to take the audience back into a period of long ago when men were men and spoke in lambic pentameter.

Volleyball Begins  
Co-recreation volleyball has begun and the games will be held on play nights at the gymnasium. Teams entered in the tournament are as follows: Faculty, Stanton's Independents, Independent Asters, Agriculture Club, Chris Berry, Residence Hall, Vet's Village.

### High Standards Are Necessary

To Meet Crisis, Nation Must Have One Million More Instructors.

#### Salaries May Be Boosted

Future Will Favor Students Who Prepare to Teach Elementary Subjects, Not Others.

Subject of greatest importance in educational meetings at the present time is the shortage of teachers for the elementary grades, reports Dr. M. C. Cunningham, dean of faculty. All other educational topics are secondary in importance.

Enrollments are expanding rapidly and tens of thousands of classrooms are heavily overcrowded. The overcrowding will continue next year and the year after and the year after.

#### Peak Will Be Reached in 1955

Efforts to increase teacher education enrollments have been highly successful for the secondary level, but scarcely a dent has been made in the enormous need for qualified elementary teachers. Overcrowding of elementary classrooms is nationwide—classes of 35 and 40 are to be found in many places.

First grade enrollment will be 34 per cent higher in 1953 than it was in 1947. First grade enrollments will reach their peak in 1955. Heavy eighth grade enrollments will begin in 1956. In 1960 for every three eighth graders now, there will be five. In 1957 there will be 26.5 million elementary pupils—or 46 per cent more than there were in 1947. At least 1,033,994 new elementary teachers will be needed in the next ten years.

#### Impact Will Be Felt in 1956

Impact of increased enrollments in secondary schools will be felt in 1956 and the crest will be reached in 1959. In 1960 the enrollments in secondary schools will be 50 per cent greater than in 1947.

Although some states have materially reduced the number of emergency certificates issued this present school year, there are still approximately 100,000 teachers holding such emergency certificates. It is quite possible that the damage being done to children in 100,000 classrooms is greater than the benefits derived from keeping the schools open with emergency teachers.

#### Emergency Permits Are Issued

Emergency permits are still being issued in every state. However it appears that Arizona, Connecticut, Delaware, Nevada, Florida, and Rhode Island will be in a position to wipe out all emergency certification by next fall.

Dean Cunningham stresses that unless and until salaries reach at least twice the present average level, the elementary school children of America will continue to have large numbers of poorly qualified teachers. Low salaries mean poor teachers, short supply, and heavy turnover. An adequate supply of elementary teachers is impossible until high standards of preparation and certification are attained. States with four year requirements have a better supply of qualified new elementary teachers than do states with lower standards of certification.

#### Mrs. Grube Is at Home

Mrs. Frank Grube, who underwent surgery recently, is recovering at home at 608 Prather Avenue. She is being cared for by her mother, Mrs. Margaret Desenberg, and her sister, Mrs. Bert Fuller.

### Committee Chairmen Plan All Greek Festivity



With guidance from co-chairmen David Arthur and Dale Standage, who supervise the project, representatives from all Greek social organizations on the campus help to plan various phases of the All Greek dance. The dance will be held in the main gymnasium from 9 until 1 p. m., Saturday, March 26. Left to right are Marty Doran, David Arthur, Bob Mann, Beverly Osburn, Ruth Holbrook, Betty Jean Martin, Joyce Heck, Mack Miller, and Dale Standage.



## NORTHWEST MISSOURIAN

Published twice a month at the State Teachers College, Maryville, Mo., September through May.

Entered as second class matter, November 9, 1914 at the Postoffice at Maryville, Mo., under the act of March 3, 1879.

## National Advertising Service, Inc.

College Publishers Representative

420 MADISON AVE. NEW YORK, N. Y.

CHICAGO • DALLAS • LOS ANGELES • SAN FRANCISCO

Advertising Rates, per inch, 30c

## Member of

NORTHWEST MISSOURI PRESS ASSOCIATION

## and the

MISSOURI COLLEGE NEWSPAPER ASSOCIATION

ASSOCIATED COLLEGIATE PRESS.

Subscription Rates—One Year, \$1.00; One Quarter, 35c.

## STAFF

EDITOR IN CHIEF.....Reva Jo Kerns  
ASSISTANT EDITORS.....Irwin Thomas, Wilbur Pollard  
SPORTS EDITORS.....Larry Zirbel, Jack McMillen  
COLUMNIST.....Robert Mann  
ADVERTISING MANAGER.....Patsy Hagew

## REPORTERS

Barbara Bailey, Betty Burson, John Carlson, Robert Cobb, Carl Deiter, Dianne Dressler, Truman Geer, Leland Hofer, Robert Lister, W. E. Logan, Lois Long, Earl McMillen, Audrey Merritt, Pat Murphy, Helen Spire, Joe Thompson, Diana Yip and Loria Young.

FACULTY ADVISER.....Miss Violette Hunter

## THE COLLEGE OATH

"We will never bring disgrace to this, our College, by any act of cowardice or dishonesty. We will fight for the ideals and sacred things of the College. We will revere and obey the College laws and do our best to incite a like respect and reverence in others. We will transmit this College to those who come after us, greater, better, and more beautiful than it was transmitted to us.

## NAVAL RESERVE HAS PLAN

A movement is underway to establish a Naval Reserve electronics unit on the campus. This movement should be supported by everyone for the benefit of the College, the students, the community, and the country.

In modern warfare, the electronics man is indispensable, for there is not a single branch of the armed forces that does not depend in one way or another on electronic equipment. It is the job of the electronics man to operate this equipment and to keep it in operating condition.

An education in electronics is not something that one can get in a few weeks or a few months. Even during the war, when everything was speeded up to the maximum, it took nearly a year in school plus many practical-experience months to make a top-notch electronics man. The Navy, in order to have a reserve from which to draw these men in emergencies, is establishing reserve units throughout the country.

Not only do the men of the Naval Reserve help their country, they also help themselves. Many men who were trained in electronics during the war have used the training to help them in their college work and in civilian jobs. The Naval Reserve offers the same educational opportunities to now men as well as to "old hands" who want a chance to keep up with the latest developments in the field.

When the Navy establishes a reserve unit, it does so in a big way. The many thousands of dollars worth of electronic equipment used by such a unit, which would not be available in any other way, would certainly be a valuable addition to College equipment. Naval Reserve radio equipment is always available in local disasters when all other communications fail.

The Naval Reserve will benefit you, whether you are a member or not. Give it your support!

—Leland S. Hofer

## LET'S PLAY BASEBALL!

Missouri's colleges possess one of the better athletic schedules, but with our football, basketball, and track, we are still omitting America's most popular sport, baseball. Baseball spreads from the smallest sand lots, or cow pastures, to some of the world's most gigantic stadiums.

Most of Missouri's college students come from small communities. A great number of the schools are so small that their financial ability does not permit them to sponsor the more expensive athletic activities; consequently a large group of the present Missouri collegians are not familiar enough with the popular trend of college athletics to participate in them. Most communities and even rural communities support baseball teams which permit these people to become good and sometimes even professional ball players. Few people possess the ability to be "four letter men," but there may be people in our colleges who could be great athletes if given the chance.

Any kind of athletic participation is a wholesome pastime, regardless of what it is, and if this "Collegiate Joe" doesn't possess the ability to play football, basketball, or track he might still be a good baseball player. Whatever his abilities are, his free time could be well spent with his feet on a "diamond."—Robert Putnam.

## ONE PRACTICE IS DESPICABLE

One of the most despicable practices that appear in every election is that of "mudslinging." This creates ill feeling and, in many cases, cultivates a distrust of the candidates which makes it impossible for the elected official to obtain the co-operation of the students.

Surely your choice has so many virtues that, if you enumerate them, you will not have time to complain about the short comings of the opposition. Let's muster all the enthusiasm and spirit we have for a student campaign, but let's go slow on the "mudslinging."—Wayne McQuerry.

College Conducts  
Two Day Institute

Sessions Include Panel  
Discussion, Library  
Program Review.

The Northwest Missouri State Teachers College conducted a two day Institute for School Librarians March 10 and 11 at Maryville.

The Institute was opened with a panel discussion on the Place of the Library in the Educational Process. The panel discussion was conducted by Mr. Paxton P. Price, the Librarian of the College, and members of the panel were Dr. Jerrill Orne, director of Libraries at Washington University; Dr. M. C. Cunningham, dean of the Faculty; Dr. Clifford L. Bishop; Mr. J. O. Teasley, superintendent of schools at Cameron; Miss Amelia Maderia, a teacher from St. Louis; and Miss Roxanna Robb, Librarian at the Lafayette school in St. Joseph. Immediately following the panel discussion the Institute saw a school library program in action at the Laboratory school on the campus. The work of the Institute then went into the workshop method, with seasoned staff members and visitors contributing out of a considerable stock of library and school experience.

The meetings of the Institute were attended by administrators of schools, teachers, teacher-librarians, and librarians. Each session had an attendance of from twenty-five to thirty-five. Genuine interest in and appreciation of the program was evident on all sides. This Institute is the first of its kind in the State of Missouri and a credit to the Northwest Missouri State Teachers College for its leadership in the field.

## Calendar

March 23, Wednesday  
Delta Sigma Epsilon—Room 101—7:00-9:00  
Sigma Tau Gamma—Den—7:00-9:00  
Assembly—Saturday Evening Post Film—9:00

March 24, Thursday  
Student Christian Association—Den—7:30-9:30  
Recreation Night—Main Gymnasium—7:00-9:30  
Swimming Club—Pool—7:00-8:30

March 26, Saturday  
All Greek Dance—Main Gymnasium—9:00-1:00  
Recreation Night—Main Gymnasium—2:00-4:00

March 28, Monday  
W. A. A.—Room 113—7:00-9:00  
National Guard—H. M. Auditorium—7:30-9:30  
Kappa Omicron Phi and Home Economics Club—Room 309—7:00

March 29, Tuesday  
Alpha Phi Omega—Room 120—7:00-8:30  
Kappa Delta Pi—Den—7:00-9:00  
Phi Sigma Epsilon—Rooms 120-121—7:00-8:30  
Delta Sigma Epsilon—Room 101—7:00-9:00  
Sigma Tau Gamma—Den—7:00-9:00  
Independent Club—Room 207—7:00-9:00

March 31, Thursday  
Alpha Phi Omega—Room 103—7:00-9:00  
Swimming Club—Pool—7:00-8:30

April 1, Friday  
Assembly—J. Somerville on Russia—10:00  
April 2, Saturday  
National Guard—Military Ball—Main Gymnasium

April 4, Monday  
W. A. A.—Room 113—7:00-9:30  
National Guard—Horace Mann—7:30-9:30  
Kappa Omicron Phi—Room 309—7:30

April 5, Tuesday  
Alpha Phi Omega—Room 120—7:00-8:30  
Newman Club—Room 207—7:30-10:00  
Agriculture Club—Room 222—7:15-9:15

April 6, Wednesday  
Phi Sigma Epsilon—Rooms 120-121—7:00  
Delta Sigma Epsilon—Room 101—7:00-9:00  
Sigma Tau Gamma—Den—7:00-9:00

April 7, Thursday  
S. C. A.—Den—7:30-9:30  
Speech and Music Contest—Auditorium and H. M. Auditorium—All Day  
A. A. U.—Dream Kitchen  
Swimming Club—Pool—7:00-8:30

April 8, Friday  
Speech and Music Contest  
Assembly—"Outdoor Symphony"—10:00

April 9, Saturday  
Speech and Music Contest  
Sigma Sigma Sigma Spring Formal—Country Club

April 11, Monday  
W. A. A.—Room 113—7:00-9:00  
Parent-Teacher Association—H. M. Auditorium—7:30  
Home Economics Club—Room 309—7:00

April 12, Tuesday  
Alpha Phi Omega—Room 120—7:00-8:30  
April 13, Wednesday  
Phi Sigma Epsilon—Rooms 120-121—7:00  
Delta Sigma Epsilon—Room 101—7:00-9:00  
Sigma Tau Gamma—Den—7:00-9:00  
Independent Club—Room 205—7:00-9:00

## — The Dean's Honor Roll —

Dr. M. C. Cunningham, dean of the faculty, announces the Honor Roll for the winter quarter. Students who made B or above in each of their academic subjects are listed on the Honor Roll. Students who made an S average in their academic subjects are listed on the Honorable Mention Roll.

## Honor Roll

Dorthea Jean Adams, Orville Adams, Evelyn E. Anderson, George Ashworth, Kenneth Ausmus, Herbert L. Ave, Ethel Benson, William Blohm, Franklin Bollinger, Barbara Jane Brown.

Bernard Brown, Mary Burger, Shirley Burger, Catherine Carter, Bill Christensen, Paul Clark, Norman Clouse, Joe Collier, Dale Coss, Iva Pauline Cramer.

Betty Fern Curry, Philip Denver, Charles Desler, Marjorie De-Waay, Peggy Diggs, Hazel Wright Dishman, Marceline Doran, Marvin Doran, William Elam, Berta Es-cura.

William Feiting, Helen Fisher, Margaret Ford, Kenneth Fry, Doris Gillispie, Lee Gordon, Darrell Grace, Wanda Gray, Robert Guthland, Richard D. Hall.

Donna Harvey, Shirley Hauser, Joseph Herman Hausheer, Jack Higley, Cora Alice Hogan, Lester Lee Hoover, Betty Jane Hudson, June Rose Hunsicker, Irma Jensen, Harland Judd.

Shirley Judy, Jack Kee, Kenneth Kiburz, Ralph Kleser, Marlene King, Max Kinney, Floyd Klang, Kathryn Krause, Frances Lemmon, Nicholas Marinos.

Lo's McDermott, Betty Ruth McKown, Wayne McQuerry, Frank Merenghi, Roberta Mitchell, Elmer Myers, Charles Newton, Earl Overholser, Richard Owens, Bonnie Pace.

Walter Patterson, David K. Peques, Helen Pitter, Wilbur Pollard, Dorothy Porter, Gean Porter, Wanda Prinswater, John M. Price, Don Prindle, Carolea Pritchard, Virginia Pulley, Dolara Reed, Donald Richmond, Gilbert And-

Miss Susan Downey Sets  
Record for Attendance

In a school near Plattsburg, there is a teacher who thinks so much of her work that she hasn't missed a day in over thirty-five years.

Miss Susan Downey, who attended the College in the spring of 1928 and the summer of 1933, prefers teaching in the rural areas because of the satisfaction and independence it allows. She has no longings for a city school and feels her salary of \$235 compares very favorably with that of her city sisters.

According to the Kansas City Star, Miss Downey teaches her pupils table manners and courtesy during the lunch hour. Play periods offer a chance to teach sportsmanship.

She says, "We have everything we need." Everything includes a piano, phonograph, radio, maps, globes and a sizable library. Miss Downey is teaching sons and daughters of former pupils; one member of her school board was once her pupil.

UNESCO Endorses Program  
According to Dr. Blanche H. Dow, chairman of the foreign language department, the Missouri Coordinating Council of UNESCO has endorsed and recommends to the attention of all people in this area, the KCMO broadcast series, "Inside China."

Reward Is Offered!  
Lost—A Sheaffer Lifetime brown and yellow stripe fountain pen. Finder please return to Room 208 and receive reward.

Helen Markland

Students See Maurice Evans  
Dr. Frank Grube, chairman of the English department, and Mr. F. James Rybak, speech instructor at the Horace Mann school, took their drama classes to Kansas City to see Maurice Evans in the production, "Man and Superman," when the stage play was presented there recently.

They're Talking About . . . by Mann  
... the recent Alpha Sig. Sweetheart Dance. . . the All-Greek formal March 26 and rumors that the decorative scheme will feature Greek columns and other classic designs. . . Taus and Phi Sigs holding their pledge dances only a week apart, and members of both groups reporting a fine time. . .

... the best way to appoint a committee for the All-Greek affair, as the Tri Sigs found out, is to wait until an organization is absent and then give 'em the works. . . the congratulations going to Katie and Luther Belcher, and to Matt MacDowell and wife, the former Joy Lee Corbin. . .

... a Horace Mann lad reporting that he found a Sig Tau pin in the depths of the College pond. . . something old, but still funny: Pat Zuchowski, Jellybean wheel, getting a hot streak in one of the last intra-mural tilts and sinking one out of nineteen attempts. . .

... Joe Walker's unique method of basing a reward upon the theory that the size of reward should be proportional to the size of the finder. . .

... the Sigma Phi Dolphins, shapely lasses of the College pool, giving a demonstration of synchronized swimming techniques for the Faculty Dames. . . Carolyn Staulke accompanying three Tau pledges on a round of shoe shining, house cleaning, dog bathing, just for the laughs being put to work by an Alpha Sig active. . . the Collegian band being a welcome substitution for tire-some advertising shorts at a local movie house. . . spring playing hide-and-seek with just a little sunshine popping out between the snow and wind. . . the Lounge, being given a re-painting and general overhaul, plus the installation of the large chairs removed last year. . . cleanup of the campus by students this spring. . . someone only kidding Miss Johnson about her golf lessons, and several of us taking it seriously. . . how it must be spring when Warren Horne heads for the golf course. . . Harold Tarpley and Diane Dressler engaging in a piano "duet". . .

Dr. Edwin Colbert  
Discusses Dinosaurs

Great Giants Illustrate  
Evolution Principles,  
Explains Scholar.

Scientific study of the dinosaurs is very useful in the broad study of evolution, said Dr. Edwin H. Colbert, who spoke at the third February lecture, Sunday, February 20.

Curator of fossil reptiles at the American Museum of Natural History, New York, Dr. Colbert discussed "The Long Reign of the Dinosaurs."

"Studying the rise of the dinosaurs affords an excellent illustration of the principle of adaptive radiation which is the flowering of a group of animals or plants, descended from a common ancestor, along many lines of specialization," said Dr. Colbert. "The dinosaurs also offer an example of the principle of parallelism which is the similar evolution of related animals."

Dinosaurs Were Reptiles  
Dinosaurs were reptiles that lived during the Mesozoic era of the earth's history, explained the scholar who represented the museum at the International Zoological Congress at Paris and the International Geology Congress at London the past summer and fall.

The dinosaurs had their origins in the Triassic period of the Mesozoic era, perhaps 200 million years ago, and became extinct at the end of the Cretaceous period, about 60 million years ago.

"Although we are inclined to look upon the dinosaurs as 'failures' in the long history of evolution, these great reptiles were eminently successful," stressed Dr. Colbert. "Their reign upon the earth lasted for more than 100 million years, and during that time they were absolutely dominant upon the land."

Giantism Shows Trends  
Showing interesting slides which illustrated various points of his discussion, Dr. Colbert emphasized that the dinosaurs were giants on the earth, and for this reason certain evolutionary lines have shown strong trends toward large size. Not all dinosaurs were giants, but the majority of them were, and they solved successfully the many life problems that go along with giantism.

"Some of the dinosaurs measured 50 feet in length, stood 18 feet in height at the hips, and weighed as much as 50 tons," stated the paleontologist.

Rates of Evolution Differ  
In studying the dinosaurs, it is interesting to note the different rates at which various groups of these reptiles developed," said Dr. Colbert. "They illustrate the fact that evolution does not proceed at a constant and uniform pace and that rates of evolution may differ greatly in different groups of animals."

"Widely distributed over the face of the earth during the Mesozoic era of earth history, the dinosaurs occupied all the great continental areas. They were numerous and dominant everywhere," commented the lecturer.

No Barriers Hindered Reptiles  
Wide distribution of the dinosaurs was made possible in part by the equable conditions prevailing during this time. Most of the earth enjoyed tropical and subtropical climates, and there were no great mountain barriers to hinder the wanderings of animals from one region to another, believes the scientist.

"Some 60 million years ago, at the end of the Cretaceous period, all of the dinosaurs became extinct," said the speaker. "The answer to the question of why they became extinct is difficult to answer, but it is probable that a combination of factors, acting together, brought about the disappearance of these animals."

Study Reveals Story of Life  
Perhaps their extinction was caused by external factors of changes in environment, temperature, food supply, or competition with other animals. Or it might have been the result of internal factors such as physiological difficulties and lack of adaptive responses to changing conditions.

"Although the answer as to why the dinosaurs so suddenly became extinct is as yet unknown, the bones left in the earth that are now completely fossilized are the keys to what the dinosaurs were and how they lived," said Dr. Colbert. "By studying the bones it has been possible for scholars to discover a story of life as it was millions of years ago, before there were animals on earth known as men."

Painter Fellowship Fund  
Receives Contributions  
Mrs. Harry Sheets, chairman of the Painter Fellowship Fund, has reported the receipt of three voluntary donations which have given Maryville's fund drive a good boost.

Dr. Anna Painter, former head of the English department for whom the fund was named, has contributed \$50; Dr. Margaret Ruth Lowery, former Maryville Branch president who is now teaching at Washburn College in Topeka, \$25; and Dr. Blanche Dow, head of the College language department, \$25.

Patronize Missourian Advertisers:  
Mrs. Harry Sheets, chairman of the Painter Fellowship Fund, has reported the receipt of three voluntary donations which have given Maryville's fund drive a good boost.

Directed by Mr. John L. Smay, the College Band took a spring tour Thursday and Friday of last week. Programs were presented at the Albany, Bethany, and Plattsburg high schools Thursday. After staying all night in Plattsburg the group gave programs at the Hamilton, Cameron, and Gallatin high schools, Friday.

Tuesday night, March 22, the College band presented a program at the Grant City high school.

## The Stroller

"Welcome back and better luck this quarter" is the greeting of the day! The Stroller is one who is being greeted!

The tonsorial artists of Maryville are accusing Mr. Robert Gee of unfair labor practices. They maintain he has no right to prevent certain men from getting haircuts before Shakespeare's "Shrew" is tamed.

Not content to observe the campus talent, Doris Gillespie and "Deb" Gabbert journeyed all the way to Grant City to attend the senior class production of Moliere's "The Imaginary Invalid."

The Stroller is flattered. He has just learned that Chuck Newton reads this column.

Flash! From the third finger, left hand! Wanda Praisewater and Vernelle Cox. Congratulations, Keith and Bill.

It seems as though Jackson "Poon" DeLay has been clipping coupons again. Anyone interested in a beautiful foundation garment should see "Poon" in his office in Quad One.

Some have been traveling to St. Joseph frequently to cheer the Maryville basketball players. Two teams have been formed, the Maryville "Beercats" and the "Cainsville Merchants." Among the players are Terry Noah, Myron Mock, Randy Malone, Bob Anderson, Bud Iddings, Glen Meredith, Ken Parsons, Bill Sherman, Dick Miller, Walt Moody, Mickie Anderson.

The Stroller can hardly see the gymnasium from his room in the quad because of the dust from the feet of eager beaver Beercats who are out on the cinders getting ready for a big track season.

Favorable comments are being made concerning the stage show at the Tivoli Theater. The Stroller liked the Indian dance.

"Wayfaring Stranger" Reveals Life  
Filled With Rollicking Adventure

By WILBUR POLLARD

"Wayfaring Stranger" is an autobiography by Burl Ives, America's foremost folk-ballad singer. It is the writing of a personality whose roots grew from the agrarian middle-west, yet those roots were not so steadfast that Burl Ives did not wander.

Not satisfied in college, Burl, with his banjo and the age-old ballads and folk songs his grandmother had sung to him, went east to New York City, traveling as a pedestrian much of the time.

In "Wayfaring Stranger," writing in the simple and easygoing manner of a midwesterner, Burl Ives tells of his wanderlust, of his eating and sleeping with hobos, and of a night spent in a haystack with a pig. He was knocked off a fast-moving train by a railroad cop; he studied music in New York City; he played and sang for politicians and for revival meetings.

He fell in love on a Great Lakes steamer; he played and sang in public parks and anywhere people would listen to him. As a bus boy in New York, he by-passed a fifty-thousand dollar fortune. Everywhere he traveled he listened to people, and he learned their songs. Anywhere he could get an audience he sang the ballads his grandmother had taught him: The Riddle Song, Old Smoky, Fair Eleanor, Silver Dagger, Barbara Allen.

Burl Ives' autobiography, "Wayfaring Stranger," is full of understanding and color. It is simplicity at its best, with dignity, with warmth and without sentimentality. His ballads, his folk-songs and his autobiography are truly American culture.

Horace Mann Students  
Paint New Lunch Room

Using their ingenuity and much paint, the high school students at Horace Mann, with the aid of Dr. Clifford Bishop and Miss Rachael Taul, now have a new lunch room.

Playing pong tables and a record player provide recreation for the students after lunch. Members of the manual arts department helped rejuvenate the furniture, most of it discarded from the main building. Pictures on the walls and green plants give the cool spacious room an atmosphere not found elsewhere in the building.

During the noon hour, potato chips, rolls and pop are sold by students.

College Band Presents  
Programs During Tour

Directed by Mr. John L. Smay, the College Band took a spring tour Thursday and Friday of last week. Programs were presented at the Albany, Bethany, and Plattsburg high schools Thursday. After staying all night in Plattsburg the group gave programs at the Hamilton, Cameron, and Gallatin high schools, Friday.

Tuesday night, March 22, the College band presented a program at the Grant City high school.

Intermediates Consider  
New Teaching Methods

Members of the Intermediate Club were recently entertained after their regular meeting at Horace Mann.

Through posters and a skit, many important methods were demonstrated that could be used in teaching health and in checking the health of students. The skit, entitled "Half-Pink," demonstrated an unusual way of getting children to drink milk. Members sang health songs set to popular music.

Chairman Hazel Dishman was assisted by Naomi Smith, Martha Hill, Jo Ann Garner, Euphemia Meggs, Lucille Lawrence, Beverly Thompson, and Carolyn Phillips.

Industrial Arts Club  
Has Large Attendance

Two sound films, one on Aluminum Fabrication and the other on Aluminum Spinning were shown to fifty-five members of the Industrial Arts club at their regular meeting, February 22, in the Industrial Arts building.

After Dan Emerson, president of the club, had presided at a brief business session, refreshments of hot dogs and coffee were served.

## Other Places

Members of a chapter of a national social fraternity at Western Michigan College are striving to repeal a clause from their constitution limiting membership to "whites". . . . George Mesko, trackman from Western, threw a shotput through a glass basketball backboard at a recent indoor track meet.

... the Converse-Dunkle system, accepted as standard by most news syndicates, rates the nation's quints as follows: Kentucky, St. Louis University, Holy Cross, Michigan, and Western Kentucky State Teachers.

... In the next few years there will be an increased demand for college fields of medicine, psychology, kindergarten and elementary school teaching, and certain phases of electricity, according to a U. S. Department of Labor study which is being used by the Veterans' Administration in advisement and guidance.

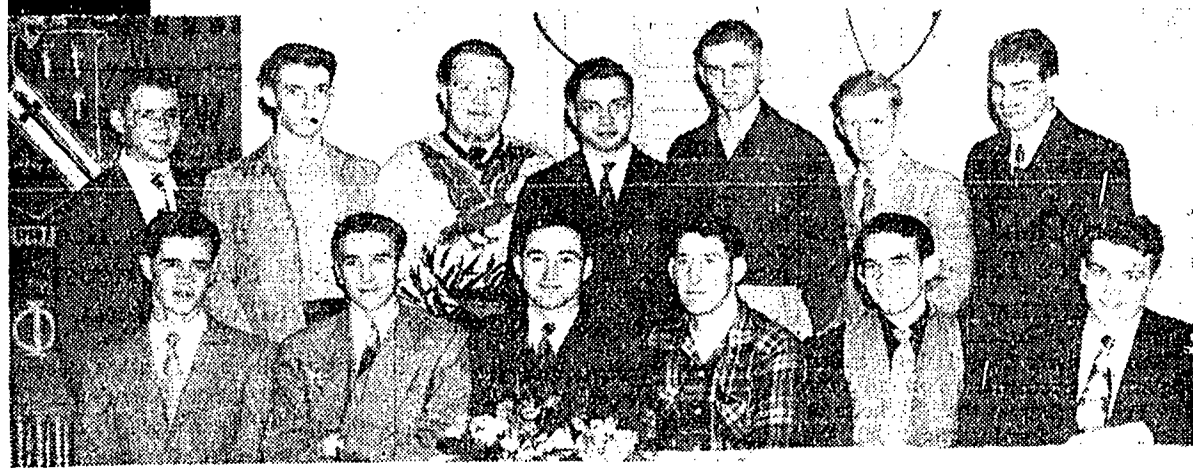
... An editorial from the Ball State News condemns cramming before exams and then says, "What doth it profit a man to gain if he forgets all he should know?"

... A list of what girls dislike most in men has been compiled from a wide assortment of University coeds by Miami Hurricane feature writers: Heading the list and running neck and neck, are dirty fingernails and cohect. "God's gift to women," and he who "constantly tries to prove he is a college yo-yo," are taboo, along with "men who can't stop talking about how much money they spend, about their cars and how fast they'll go, or who always try to be the life of the party."

... an ad from the Cape Girardeau College paper reads, "Sealed With a Kick—The Pains."



## Service Fraternity Pledges Are Honor Guests



Pledges of Alpha Phi Omega fraternity enjoy their customary pledge banquet. They are: front row, left to right, George Dowell, William Yach, Bill Pense, Herman Boswell, Bob Osgood and Kenneth Kiburz; back row: Ross Richards, J. C. Hall, Joe Collier, George Williams, John Stevenson, Don Rowe, and Herman Sticken.

## Foreign Students Club Receives News from Alumni in Several States

### Some Continue Graduate Study; Others Have Teaching Positions.

Members of the Foreign Students Club have received news from several foreign alumni. Mrs. Margarita R. del Valle, the former Miss Margarita Felix Collazo, is working toward a doctor's degree in romance languages while she teaches in the department of romance languages at the University of Alabama. She is now an honorary member of Sigma Delta Pi at that university.

Mrs. del Valle, a native of Caguas, Puerto Rico, graduated from the College in May, 1940, with a major in English and a minor in music. She was the winner of the A. A. U. W. senior medal.

Mrs. Carmen Storie, the former Miss Carmen Pages, San Jose, Costa Rica, has made her home with her husband in Berkeley, California. After graduating from the College in February, 1945, she entered the University of Southern California, Los Angeles, from which she received the degree M. S. in education. She had received the degree B. S. in education from the College. She plans to resume her work toward a Ph. D. degree at the University of California.

Hilda Jolly from Chorley, England, is ready to return to Clark University, in Massachusetts. She was called home last December because of the illness of her father, whose condition is now improved. Hilda was on this campus from December, 1947, until June, 1948, when she left for Los Angeles, California, to visit her cousin. She entered Clark University in September last year.

Manuel Tomas Gadea, from Miraflores, Lima, Peru, continues his work at the University of Oklahoma, after studying in the College from November, 1946, until August, 1948. In Oklahoma he is a member of the International Club, Inter-American Club, Y. M. C. A., Newman Club, Alpha Phi Omega, and Oklahoma Soccer Club.

### Ag Club Members Plan Annual Spring Banquet

The first Agriculture club meeting of the spring quarter was held Tuesday night, March 15, with President Othel Richards presiding. Thirty men attended the meeting. Many of this number were new members.

Plans were advanced for the spring banquet which will be held April 23. Several committees were appointed to work on plans. Keith Thrasher, Blockow, and Franklin Bollinger, Excelsior Springs, will prepare and mail the invitations. Darrell Diggs, Maryville, and Maurice Nelson, Westboro, are the decoration committee. The program is in the hands of Ralph Cushman, Maryville, Phillip Zapf, Skidmore, and Richard Neal, Maryville.

### Sorority Holds Annual St. Patrick's Frolic

Saturday, March 19, the annual St. Patrick's day dance and theatre party was held by Sigma Sigma Sigma sorority. After the dance in the Bearcat Den, sorority members and their guests attended the Missouri theatre where they saw "Johnny Belinda."

Chaperones were Mr. and Mrs. Robert Gee, Mr. and Mrs. John Harr and Mr. and Mrs. Gerald D. Stults. Mrs. Stults is the new alumnae adviser of the sorority.

### NOTICE

Ninety-seven original paintings by fourteen nationally known artists will be on display at the College, April 7-25. The public is invited to see this exhibit.

### Barbro Bolinder Comes From Sandviken, Sweden

Barbro Persdotter Bolinder, of Sandviken, Sweden, has entered the College. Classified as a junior with credits from the Gymnasium of Upsala, she is majoring in English and minoring in sociology. Since her graduation from the Gymnasium in the spring of 1947, she has studied English at the University of Stockholm for one and one-half years.

Barbro arrived in New York City by the Swedish-American liner, Stockholm, on February 1. From there she went to George School at Bucks County, Pennsylvania, where she visited Dr. Walter H. Mehr, chairman of the social science department of that school. Before she came to Maryville to begin the spring quarter, she made a tour of Philadelphia, Washington, D. C., Pittsburgh, Cincinnati, Fort Wayne and Chicago by the Greyhound bus.

Barbro plans to do social work when she returns to Sweden after completing her work for the A. B. degree. Her favorite sport is skiing. She thinks the winter in America is too "hot" for her.

### Thelma Palma Continues School at Kansas State

Thelma T. Palma, of Santa Fe, Panama, who completed her work toward her B. S. degree in education, with a major in home economics and a minor in commerce, has gone to the Kansas State College of Agriculture and Applied Science at Manhattan, Kansas, where she is doing graduate work in home economics.

She arrived at the College in the fall of 1946 with three other girls from Panama, but she was the last one to leave. She was the president of the Foreign Students Club in 1947-1948. She was also a member of the Newman Club, Home Economics Club, the Kappa Omicron Phi and the Sigma Phi Dolphins.

During the two years she has been in the United States, she has traveled extensively. In the summer of 1947 she was one of the recipients of the Altrusa award for travel and visited Washington, D. C., Philadelphia, New York City, Boston, Niagara Falls, and Chicago. In the summer of 1948 she went to Salt Lake City, San Francisco, Los Angeles, San Diego, Phoenix, Santa Fe and Denver.

### Four Sigma Sigma Sigma Pledges Become Active

Four pledges of the Sigma Sigma Sigma sorority took their active pledging in a ceremony held in the chapter room Sunday morning, March 20, at 9 o'clock. New actives are Mary Marie Pink, Marianne Swanson, Helen Joyce Moore and Shirley Collier.

After the ceremony the active chapter attended services at the Presbyterian church.

### Home Economics Group Installs New Officers

New officers of Kappa Omicron Phi, home economics fraternity, were elected February 21 and installed on February 23, in a ceremony held in the home economics lounge.

Officers are Willa Breckenridge, president; Peggy Ford, first vice president; Effie Moffitt, second vice president; Leota Shipley, recording secretary; Serila Pries, corresponding secretary; Lavonne Westcott, treasurer; and Daisy Schenkel, keeper of the archives and guard. Distaff reporter will be reported later.

Misses June Cozine and Mabel Cook are co-sponsors of the organization.

## Miss Mattie Dykes Gives Talk on Poet

### Edwin Arlington Robinson Will Be One of Great American Writers.

"Edwin Arlington Robinson will come to have a place with the greatest poets of America, but the day of resurrection for his fame has not yet dawned," said Miss Mattie Dykes, of the English department, who spoke February 27 in the Horace Mann Auditorium. Miss Dykes, the speaker at the last of the February lectures, used as her subject "Trying to Spell God": A Study of Edwin Arlington Robinson.

Reading the poetry and letters of the poet reveals the fact that God means more to him than just the God of the Christian religion and more than God the creator, according to Miss Dykes. Using the symbols of light and dark as God and the lack of God, Robinson stressed in his poetry that following the light is spelling God.

Man Is Important Spelling God, for Robinson, also means doing what one knows he must do in life, a justification for the existence and the arriving at the conclusion that man is part of a purposeful, meaningful universe, the speaker pointed out.

"Robinson had barely begun writing, even as a young high school boy, when he assumed the position of master with the rest of the world as children," commented Miss Dykes. He did this not because he felt superior, but because he felt himself burdened with an obligation.

Robinson Helps Others In relation to his work the poet's life is said to fall into three periods, though the dates overlap, explained the lecturer. They were the period when he was struggling to spell God for himself, the period when he was trying to help others to spell God for themselves, and the period when he was trying to help nations spell God for themselves.

"Robinson's own struggle to spell God extended from the time he knew there was nothing in life for him to do but write until he finally overcame all obstacles to devoting himself completely to poetry," said Miss Dykes. "He knew he had found the right blocks when he went to the MacDowell artists' colony, Peterborough, N. H., in 1911. Four years later he knew he had spelled God when he had written 'The Man Against the Sky.'"

Poet Studies People Caught in the materialistic thinking of the 1890's Robinson wrote a strong condemnation of materialism entitled "The Man Against the Sky." After this he began studying more and more individuals in their struggle to spell God. In these poems, he let grown-up children pile up blocks and try to spell God. Such poems are mostly narratives and studies of people.

"Through many poems, the poet studies the marriage relations, trying to show how right or wrong blocks go into the spelling of a marriage," she explained. In his poems, Robinson enumerated the various blocks that make a successful marriage, as love, understanding, peace of mind, and others.

Nations Must Use Right Blocks When the war broke out in 1914 Robinson began to write in world terms. His help to nations was offered in "Cassandra," addressed to America as a warning against materialistic living. Two long poems on Arthurian legend, "Merlin" and "Lancelot," illustrate that no nation can stand on a rotten foundation.

"If nations are to spell God for themselves they must find the right blocks," asserted Miss Dykes. Robinson shows that capitalism, materialism and communism are all wrong blocks.

In Robinson's last poem, "King Jasper," he lets Zoe, who in the allegory is knowledge, survive. Knowledge of what one's world is worth is the key block for spelling God, said Miss Dykes.

## Dr. Edwin Colbert Believes Local Museums Offer Many Advantages

### Curator, American Museum of Natural History, Tells College Professors Importance of Small Societies

There are great opportunities in this country for the development of local museums, Dr. Edwin H. Colbert, curator of fossil reptiles at the American Museum of Natural History, New York, told his audience of College professors and their guests at a dinner meeting after his February lecture on this campus.

Dr. Colbert spoke at Residence Hall before the members of the Maryville chapter of the American Association of University Professors on "Functions of the Local Museum." His father and mother, Mr. and Mrs. George H. Colbert of Maryville, were guests of honor at the meeting.

Small Museum Has Advantages "It is to be hoped," he said, "that these opportunities of the local museum will be more fully realized in the future."

In England, he explained, small communities have their own organized societies and museums. Such local interest makes possible the preservation of objects of historic importance in a degree not possible for the large institutions.

Dr. Colbert believes that community good will is promoted by activity wisely directed in the founding of local societies and museums. Society Must Limit Activities "The important thing is to have a society with definite purposes and stay within them," he said. "Beware of becoming diffuse, of allowing

social climbers to control exhibits, of lapse of interest within the small group."

Local flora and fauna, geology, paleontology, anthropology, archaeology, and original work in arts and crafts are fields to be covered by the local museums. Other objects of local historic interest may well be included.

"An appreciation of the world conservation, the preservation of vital knowledge, and the enlargement of local talent are important in this machine age," he asserted.

Cooperation Is Necessary The local museums may serve as headquarters for certain class and lecture groups, as a place for important exhibits, as a place for a good library and collections. A visit to a good museum should be a great education, the scholar maintained.

The paleontologist discussed the museum at Flagstaff, Arizona, and suggested it might well serve as an example of the great opportunities offered by a local society. It is sponsored by an Arizona society of science and art and its library, exhibits, lecture halls, and other resources are used constantly by students in nearby schools and colleges.

### Kappa Phi Members Take Active Chapter Tests

Twelve members of Kappa Omicron Phi recently took active chapter tests under the supervision of the Misses June Cozine and Mabel Cook.

Those who took the tests were Mary Loyce Rockwell, Shirley Burger, LaVonne Westcott, Peggy Ford, Virginia Snowberger, Betty Chandler, Leota Shipley, Daisy Schenkel, Thelma Palma, Willa Breckenridge, Effie Moffitt and Phyllis Combs.

### Home Economics Group Visits Fashion Center

Miss Grace Tucker, of the home economics department, and twenty-nine members of her clothing classes went to Kansas City by bus Friday morning, March 11.

Visits were made to the Nellie Don dress factory and several other fashion centers of the city. The purpose of the trip was to familiarize the students with the art of dress-making and designing.

### Engagement

Mr. and Mrs. Harold W. Judy, of Mound City, announce the engagement of their daughter Shirley to Richard L. Jones, son of Mr. and Mrs. Leland Jones, of Conway, Ia. The wedding will take place in May.

Miss Judy is a junior at the College and is a member of the Delta Sigma Epsilon sorority. Mr. Jones, a student at the College prior to his enlistment in the navy, is attending the school of electronics at the naval base on Treasure Island, San Francisco Bay.

### PHARES-ALDRICH

Mr. and Mrs. W. F. Phares, Sr., of Maryville, announce the marriage of their daughter Frances to Mr. Loren J. Aldrich, son of Mr. Ray Aldrich of Pattonburg. The ceremony took place in St. Joseph, February 25.

Mr. Aldrich is a senior physical education major at the College, and Mrs. Aldrich, who teaches at Horace Mann, are at home at 830 South Main Street.

### Christines Announce Arrival of First Child

Mr. and Mrs. Mark Christine, of Conway, Iowa, are the parents of a son, born on Friday, February 4. The baby, who has been named Michael Anthony, weighed 7 pounds and 6 ounces at birth.

Mrs. Christine is the former Miss Emmy Ruth Kendall who graduated from the College in '44 with a major in English. She taught in the Horace Mann laboratory school for two years. Mr. Christine, a veteran, graduated from the College in '48, majoring in physical education. He is now teaching at Conway, Iowa.

We Have  
**BURL IVES**  
RECORDS  
BLUE-TAIL FLY  
DECCA ALBUM  
(No. 431)  
**Music Shop**  
113 WEST FOURTH ST.

STUDENTS STUDENTS  
**The Linville Hotel**  
**DINING ROOM**  
Is Offering Special Prices—Just for Your Convenience.  
COME IN AND TRY GOOD FOOD!  
Phone 1287 DONALD THOMPSON

RADIO STAR OF "Name It and Play It"  
Meet the Band  
**Lee BARRON**  
and his  
**Musical Memories**  
Hq. Battery 129th Field Artillery  
**First Annual**  
**MILITARY BALL**  
SATURDAY, APRIL 2—9:00 P. M.  
\$1.00, Single Admission—Informal—Open to Public

## College Weddings

Krause-Belcher Miss Kathryn Krause, daughter of Mr. and Mrs. Chester T. Krause of 409 West Fifth street, was married at 2:30 o'clock the afternoon of March 5 to Luther Belcher, son of Mrs. Luther G. Belcher, Sr., of 107 South Buchanan street. The double-ring ceremony took place at the First Presbyterian Church in Maryville with the Reverend Arthur Raeside officiating.



KATHRYN KRAUSE

The bride and groom are graduates of the Maryville High School. They are seniors at the College with majors in commerce. The bride is president of the Alpha Sigma Alpha sorority and a member of the Dance Club and the Green and White Peppers. The groom served in the navy thirteen months before entering College.

Mr. and Mrs. Belcher are continuing their studies at the College. They are at home at 404 South Main, Maryville.

## Kappa Deltas Hold Formal Initiation

### Eighteen Students Join Zeta Lambda Chapter, Honor Society.

Formal initiation for eighteen new members of the Zeta Lambda chapter of Kappa Delta Pi was held on February 24, in the Bearcat Den.

Initiates are Wilmer Aldrich, Pattonburg; LeRoy Atkins, St. Joseph; Shirley Burger, Van Meter, Iowa; Shirley Burton, Clarinda, Iowa; Elizabeth DePriest, Bethany; Charles Derstler, Richmond; Marceline Dorn, Maryville; Marion Freeman, Tarkio; Dorothea Grant, Maryville; Ruth Holbrook, Oregon; Betty Hudson, Watson; Joan Miller, Burlington Junction; William Miller, Maryville; Richard Owens, Bedford, Iowa; Virginia Snowberger, Skidmore; Don Scott, Maryville; Carolyn Steel, St. Joseph; Verlin Tompkins, Barnard.

After the initiation, a fried chicken dinner was held at the Linville Hotel in honor of the new members. Dr. Harry Dilline, of the social science department, spoke on "The Life of the Teacher."

### Rockwell-Wray

Miss Mary Loyce Rockwell, daughter of Mr. and Mrs. Charles Rockwell of Skidmore, became the bride of Mr. Marvin H. Wray, son of Mr. and Mrs. Victor H. Wray, of Parnell, at two o'clock in the afternoon Thursday, March 10, at the First Christian church in Maryville. The ceremony was performed by the Reverend L. B. Day.

Mrs. Wray graduated from the College at the close of the winter quarter with a major in vocational home economics. After a short honeymoon in the South, they will be at home at 321 West First Street.

Spring lightning forecasts  
"sunny days"  
a dress by  
**Doris Dodson**  
JUNIORS  
Spring-into-Summer suit in Shannon, a lovely spun rayon... fashion news in a bias pleat, folded into pocket flake to emphasize a slender waist.  
Pink Blue Lavender Grey  
9 to 15 \$12.95  
**BAKYR'S**  
Maryville's Friendliest Dept. Store.  
North Side of Square J. H. Holt, Mgr.



# Bearcat Thinclads Plan for Conference Indoor Meet at Columbia

## Eleven Lettermen Return for Season

Neil Prepares to Defend 60-Yard Dash Crown; Interest Is High.

## Rolla Holds Outdoor Meet

Warrensburg, Peru, Springfield, Tarkio Are Scheduled for More Triangular Contests.

Tracksters, who have checked equipment for the rapidly approaching season, are out in full force, preparing for competition. Workouts are being held every afternoon at 4 o'clock. Coach Ryland Milner, because of duties with the basketball team, has only recently been free to work with the squad. A fine array of veteran and new talent has reported, approximately 67 collegians seeking laurels on track and field.

Returning lettermen from past seasons number eleven men. Monogram winners are Dick Appleman, Don Neil, Pat. Zuchowski, Phil Carter, Norm James, and Marion Freeman. Al Wormsley, John Daly, Paul Butcher, Ken Jones, and Jim Schoneman complete the roster of veterans.

## Last Season Was Successful

The Bearcats were quite successful in their campaign of the 1948 track season, taking many firsts in the various meets. In last year's conference race, Al Wormsley took top honors in both discus and shot put events. Zuchowski turned in a 9.9 time for a winner in the 100 yard dash. The remainder of the lettermen formulate a basis for an outstanding track and field aggregation.

Five contests have been scheduled for the '49 Green and White cinder squad. The conference indoor meet will be held March 26 at Columbia. On April 8, a triangular meet will see Warrensburg, Springfield, and Maryville competing for honors. Peru State Teachers will engage in a dual contest on the Bearcat track April 14.

## Athletes Enter Other Contests

Tarkio College will be the host school to another triangular meet. Maryville, Peru and Tarkio will comprise the threesome in this meet of April 20. On May 13, the all-important outdoor meet of the M. I. A. A. is scheduled. Attempts are being made to arrange at least two other contests for the Bearcat athletes.

With the backing of the College student body and faculty, final results should show Maryville well up in conference standings. Faith in the College's tracksters can well be the determining factor in their success.

## Maryville Bearcats End Season With Rolla Game

Maryville's Bearcats ended their current basketball season with a 67 to 55 win over the Miners from Rolla. The game turned out to be a race horse affair with both teams very offensive minded. Pete Younger led the Cats' scoring with 23 points on ten fielders and 3 free throws. Al Henningsen had 18 to his credit. Bob Perry led the Miners with 19 points.

The lead set-sawed in the first half with the Cats gaining the lead at the very last minute of the half on a goal by Henningsen. The half time score was 28-27, with Maryville in the lead. As the start of the second half the Bearcat five increased their lead steadily. Bob Gill and Tom Walker gave a good account of themselves while they were in the game.

## The Box Score:

Maryville (67)	Rolla (55)	G T F P
Henningsen... 8 2 5	Faulkner... 1 4 3	
Scott... 1 0 0	Baker... 1 1 0	
Younger... 16 3 1	Niederstadt... 1 0 5	
Wohlford... 1 1 1	Edwards... 0 0 0	
Wormsley... 2 2 3	Perry... 6 7 3	
Butcher... 0 0 0	Powell... 0 1 1	
Moyers... 0 0 1	Perino... 7 1 5	
Yurehak... 1 0 0	Roark... 4 1 4	
Ransay... 1 0 0		
Carmichael... 0 0 1		
Walker... 1 0 1		
Ceglinski... 3 0 3		
Jones... 0 0 2		
Gill... 1 1 1		

Totals... 29 9 23/Totals... 20 15 21

Score at half, Maryville 28, Rolla 27. Free throws missed, Maryville, Henningsen 3, Younger 3, Wohlford 2, Wormsley 6, Ceglinski 1, Gill 1. Total 16. Rolla, Faulkner 3, Baker 3, Perry 1, Perino 1, Roark 2, total 10. Referees, Grogan and Hess.

## W. A. A. Will Send One Member to Convention

One delegate from the Women's Athletic Association will attend the national convention of the Athletic Federation of College Women at the University of Wisconsin, Madison, April 27-29.

She will go to Madison on a bus chartered by the University of Kansas with members of W. A. A. from that state.

The trip will be financed by the girls of the organization. During Work Day, members will do odd jobs of almost any sort to earn one dollar. The date for this Work Day has been set for April 2.

Patronize Missourian Advertisers.

## Kirkville 'Dogs Win Over Maryville 'Cats

In one of the roughest contests seen on the College hardwood court, the Kirkville Bulldogs overpowered the Bearcats 53 to 42. The game was fairly close throughout but at the midway point of the second half the Bulldogs pulled away to win quite easily.

Temper flared at different points in the game. One Bulldog even expressed his feeling toward the crowd.

The scoring twins for the Bearcats again led the team: Pete Younger hitting fifteen and big Al Henningsen coming through with fourteen. Nichols led the Kirkville hoopers with sixteen pointers. This was the Bulldogs' fifth straight cage win over the Cats.

## The Box Score:

Maryville (42)	Kirkville (53)	G T F P
Henningsen... 6 2 4	Evzen... 3 0 3	
Scott... 2 3 2	Peris... 0 0 0	
Butcher... 0 0 1	Shaver... 0 0 1	
Moyers... 0 0 0	Gaffrey... 1 0 0	
Jones... 0 0 0	Thompson... 1 4 2	
Yurehak... 0 0 0	Dodd... 3 2 1	
Younger... 8 3 0	Osburn... 1 0 0	
Tanner... 0 0 0	Ward... 1 0 0	
Wohlford... 1 0 0	Merritt... 0 0 0	
Ransay... 0 0 0	Walker... 0 0 1	
Sherman... 0 0 0	Perry... 0 0 1	
Wormsley... 0 1 1	Nichols... 4 8 1	
Carmichael... 0 0 0	Workman... 0 0 0	
Walker... 0 0 0	Lewis... 4 0 4	
Ceglinski... 1 0 3		

Totals... 16 10 19/Totals... 19 15 16

## Secondary Students Will Enter Contests

## Winners Will Be Given Awards in Commerce, Dramatics, Music.

High school students from northwest Missouri will come to the College April 7, 8, and 9 to compete in the annual spring contests. For the convenience of schools located a great distance from Maryville, contests will also be offered in Chillicothe, March 31, April 1 and 2.

Mr. Everett W. Brown, director of Field Service, is manager of the contests at the College; Superintendent R. E. Houston is director at Chillicothe. Students will enter contests in speech, plays, commerce and music; appropriate awards will be given to winners in all contests.

## Speech Contests Are First

The College speech contests, under the direction of Mrs. Ramona Canton, will be held Thursday, April 7.

Mr. Clifford Kensinger is the director for the contests in commerce. Tests will be given in shorthand, typewriting, and bookkeeping, accounting, Friday, April 8.

## Music Groups Will Be Divided

Music contests, directed by Mr. John Smay, will be offered April 8 and 9. All entries will be divided into classes according to school enrollment.

Other events of the College that are of interest to surrounding high schools are the district agriculture and F. F. A. contests, April 15 and 16; track and field meets, April 30 and W. A. A. play day, April 30.

## Contests Include Radio Skits

Mr. R. T. Wright is director for the contests in agriculture. The contests will include parliamentary procedure, public speaking, radio skits, farm shop, and units on judging.

Under the direction of Mr. E. A. Davis, the track and field events will have preliminaries in the morning and finals on College Field in the afternoon, April 30. Contestants are governed by the regulations of the Missouri State High School Athletic Association.

Annual volleyball play day for the girls of the northwest Missouri high schools will be sponsored by the Women's Athletic Association, Saturday, April 30.



to remember and be remembered with quality GIBSON...

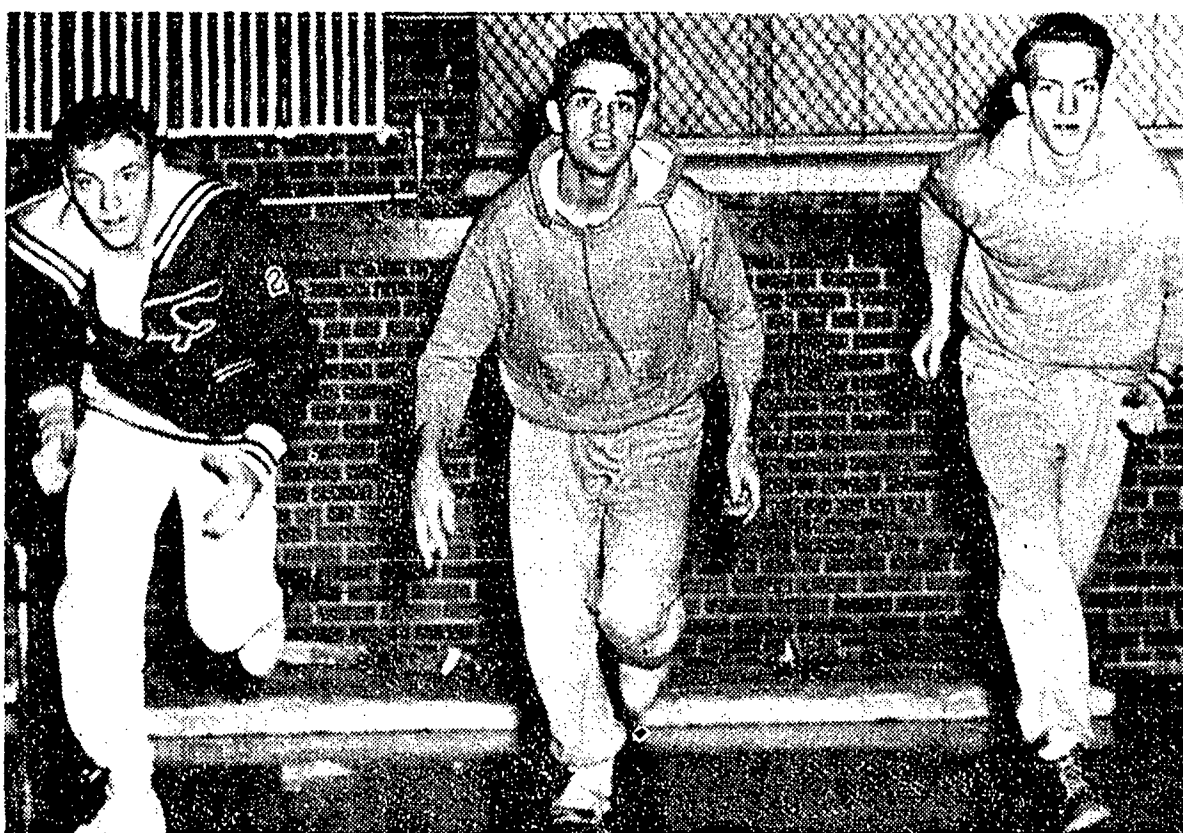
## Easter Cards

choose right away from our vast array

## HOTCHKIN'S

Maryville's Gift Headquarters

## Trackmen Begin Workouts for Coming Season



As the track season opens, these chidren are shown warming up indoors because of inclement weather. They are from left to right: Phil Carter, Craig; Donnie Neil, Maryville; and James Allen, Craig.

## Random Shots . . .

Going through the tournament without defeat, the Phi Sigs emerged the winner in the recent Intramural basketball tournament. They also won the title in the 1947-48 campaign. Three members on the team at present were among the '47-48 winners—Bob Anderson, Ken Parsons, and Earl Pope.

With Big Al Wormsley and "Long Jon" Wohlford showing the way, the M Club repeated as volleyball champs.

## Class Representatives Take Office in Senate

Elected by popular vote as representatives of their respective classes, five new senators are assuming their duties in the Senate this quarter. The two seniors will serve one term each. New senators from the junior, sophomore, and freshman classes will serve three terms.

Dorthea Adams, Wilcox, is a senior with a major in English and a minor in speech. She is working for a B. S. degree in secondary education. Dorthea belongs to the Independent Club, Alpha Psi Omega, Dramatics Club, S. C. A. and P. T. A.

Betty Jean Martin is a senior from Shenandoah, Iowa, and is working toward a B. S. degree in secondary education with a major in English and a minor in sociology.

She is a member of the Sigma Sigma Sigma sorority and the Barkatze pep organization.

Manley Vance, King City, is the new junior senator. Manley has a major in physical education and a minor in speech. He is working toward a B. S. degree in secondary education. Manley is a member of the Dramatic Club, Alpha Psi Omega, and Alpha Phi Omega.

Jerry Sheil, sophomore, is majoring in agriculture and mathematics. Jerry, from Maloy, Iowa, is a member of the Phi Sigma Epsilon fraternity.

Frank Johnson, Rosendale, is the new freshman senator. He is a pre-engineering major and a Phi Sigma Epsilon pledge.

## Hartzells Return

Mr. and Mrs. Ralph Hartzell were campus visitors last week.

**LET ATHERTON'S REBUILD YOUR SHOES**

PRICES ARE RIGHT

South Side of Square

**LET US SUPPLY YOU FOR TENNIS!**

Kinds of Rackets

Bobbie Riggs  
Pauline Betz  
Alice Marble

Don Budge  
Top Notch  
Wilson

"Conserve" Tennis Shoes

Wilson Championship Tennis Balls

WE RESTRING RACKETS TOO!

**B & W**

Sporting Goods Company

114 East Third Street Phone 37

## Faculty Dames Are Guests at Program

Various Clubs and Groups Produce Talent Show Featuring Sports.

The women's physical education department presented a program for the Faculty Dames the afternoon of March 10. Participating in the events were Miss Jutten's swimming club, Miss Magill's stunts and tumbling class and Miss Carruth's dance club.

Swimming formations, demonstrations of strokes and stunts, and floating formations were displayed by the swimming group. Those participating in the first event were Lenore Holbrook, Mary Jo Vernon, Sarabel Davis, Frances Frazier, Margie McGee, Mary Booth, Norine Norris, Beverly Osburn, Mary Frances Robnett, Marilyn House, Mary Lou Rockwell, Mary Margaret Felton, Betty Allen, Margaret Berry, Roberta Berry, Barbara Mann, Betty McKown, Kathleen Jennings and Shirley Dieterich.

## Minor Sports Are Played

Following the water events at the main gymnasium were the minor sports in the women's gymnasium. Irma Jensen, Pat Smith, Jean George, Anna Mae Ulmer, and Betty Newman acted as guides and explained the badminton, table tennis, shuffleboard, and dart games to the Faculty Dames. Taking part in badminton were Dorothy Smith, Mary Joe Marple, Polly Cramer, and Betty Ruth Pinnell; table tennis, Marlys Patrick, Donna Fulton, Donna Slatery, and Beverly Thompson; shuffleboard, Ethel Benson, Norma Smith, Carolyn Phillips, and Elizabeth Prink; darts, Roberta Walker, Martha Hill, Betty Matheny, and Marilyn Nelsen.

Another feature attraction was given by the stunts and tumbling group. Announced by Carolyn Steel, the class gave several tumbling stunts. The tumblers were Kathryn Barmann, Mary Lee Botkin, Shirley Collier, Kathryn Espey, Nila Geer, Mary Hengeler, Effie Moffitt, Pat Murphy, Frances Richards, Helen Richardson, Irene Toland, and Charlotte Turner.

## Girls Demonstrate Dances

Joanne Masters and Shirley Burton accompanied the dance group in the final program. They demonstrated dance techniques and presented the Salutation and Ballet dances. Members of this event were Pat Smith, Vernelle Cox, Marianne Swanson, Elaine Anderson, Jane Boyard, Lavonne Wescott, Joan Miller, Joanne Wright, Joanne Masters, Delora Reed, Martha Clymens, Beverly McCowen, Barbara Wright, Mary Margaret Felton and Jane Phipps.

## Miss Jutten Attends Meeting

Miss Jessie Jutten of the women's physical education department, attended the celebration of the sixth anniversary of the Marine Corps Women's Reserve at the Hillcrest Country Club in Kansas City the week end of February 12. Miss Jutten reports she saw many people that she had not seen since the three years she was in service.

## Sigma Phi Dolphins Initiate Ten Members

Ten new members were initiated into the Sigma Phi Dolphins, new swimming club on the campus, February 17, at the pool. Initiates were Betty McKown, Mary Lou Neville, Mary Jo Vernon, Roberta Berry, Lenore Holbrook, Jean George, Frances Frazier, Kathleen Jennings, Mary Lou Rockwell and Jean Short.

Charter members of the club are Marjorie McGee, Sarabel Davis, Beverly Osburn, Mary Frances Robnett, Mary Booth, Marilyn Judd, Margaret Berry, Marilyn House, Norine Norris, Thelma Palma and Betty Allen.

Miss Jessie B. Jutten, of the women's physical education department, sponsors the organization.

Shirley Dieterich, daughter of Mr. and Mrs. H. R. Dieterich, has been chosen as mascot.

Plans have been made by club members for a swimming pageant which will take place sometime during the spring quarter. The members will also present a demonstration to high school girls and their sponsors on Play Day, April 30.

## G. Meyers, R. Woods Have High Scores in Contest

Gaylord "Whitey" Meyers had not lost his eye last week when the Intramural Commission had their free throw contest.

"Whitey" Meyers came up with forty-six hits out of fifty tries! Ron Wood hit forty-three out of fifty. Meyers and Wood were awarded first and second place medals respectively by the Intramural Commission.

**JUST FOR YOU!**

We have Scrapbooks or "Photo" Albums with the BEARCAT Emblem.

**Come In At Once**

With the purchase of a Scrapbook or an Album You are Entitled to a "FREE TREAT."

COUPON

With the purchase of ONE of the above and this Coupon you are entitled to a FREE Soda or Sundae.

**MARYVILLE DRUG CO.**

THE REXALL STORE

## W.A.A. Members Combine Business Meeting, Party

Members of the W. A. A. recently held a joint business meeting and party in Room 113. Irma Jensen, president, appointed Frances Huntsman volleyball chairman for the spring quarter. Softball will be played later.

Charlotte Turner, vice president, was in charge of entertainment. The twenty-one members present played group games. Refreshments were served.

## Burl Ives, American Balladeer, Will Present Major Entertainment

(Continued from Page One)

## Turns to CBS and Hollywood

After his medical discharge from the army, Burl Ives returned to his radio network show on CBS with his daily 15 minute program called "The Wayfarin' Stranger." His collection of ballads sung to his own soft, slow echoing guitar accompaniment were starting to make musical history. With his performance in the Theatre Guild's "Sing Out, Sweet Land," his reputation became established.

Hollywood came next and his first film was "Smoky," one of the biggest money makers for the year at 20th Century Fox. "Green Grass of Wyoming" was his second picture, and it received the trade-paper "Box Office" Blue Ribbon Award for the best family film fare, with the balladeer receiving a special citation for his work in it. Two other pictures he appeared in were Walt Disney's "So Dear To My Heart" and "Station West."

## Program Includes Old Ballads

The program tonight will include in the first group, "Poor Boy," "Boll Weevil," "Lord Thomas and Fair Eleanor," "Turtle Dove," "Erie Canal," and "Devil and the Farmer." In the second group will be "Aunt Rhody," "Old Bangam," "The Fox," "Old Paint," and "Mr. Froggie."

After intermission the familiar "Barbara Allen" will be the first ballad of the third group. Others will be "Bonnie Wee Lassie," "Troubadour Song," "Wee Cooper O'Fife," and "Brennan on the Moor."

Patronize Missourian Advertisers.

## Phi Sigs Win Annual Basketball Tourney

Manship Brothers Receive High Scoring Honors During Contests.

Basketball again took the spotlight in this year's intramural activities. Play was close throughout the season in the three leagues. Four teams from both the Western and the Eastern League, with three teams from the Central League, went into the double elimination tournament.

First seeded Sparkies, who dominated intramural basketball during league play, were easily defeated in the first two games. The Phi Sigs, winners of last year's tournament, were not figured to be in the running for the championship this year.

## Ten Are All-Stars

Seeded in second and third place behind the Sparkies were the Sheiks and the Ramblers. The Ramblers were the only seeded players that came through in the tournament. The Phi Sigs just seemed to have what it took during tournament play and they emerged triumphantly with first place. The Independents took second, the Ramblers third, and the mighty House of Day won fourth.

Men chosen for the tournament all-star team are Dale Manship, John Pope, Don Manship, Walt Stanton, Ron Wood, Byron Kunkel, Jerry Dietz, Bob Anderson, Glen Meredith and Randall Malone.

## Shmoos Lose

Leading scorers during league play were Don Manship, House of Day, 208; Dale Manship, House of Day, 178; Arlin "Fireball" Feyerherm, Faculty Hot Shots, 168; John Pope, Sparkies, 166; Walt Stanton, Independents, 127; Byron Kunkel, Sheiks, 127; Randall Malone, Ramblers, 118; Kyle Hayworth, Falcons, 106; Bill Burnham, Shmoos, 96, and Marlin Carey, Shmoos, 93.

Winners of the respective leagues were, respectively, the Sparkies, Jelly Beans, Shmoos, Falcons and Slaves, in the Western League. Eastern League winners were Sheiks, Phi Sigs and House of Day, tied for second, Independents and M Club.

**502 TAXI SERVICE 502**

FOR PROMPT AND COURTEOUS

**Service Call 502**

**502 TAXI SERVICE 502**

**The Pause That Refreshes**

**And It's Only Five Cents**

**Coca-Cola**

Ask for it either way... both trade-marks mean the same thing.

**5¢**

BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY HUND & EGER BOTTLING COMPANY

© 1949, The Coca-Cola Company